

Bulletproof InfoTech Joins Leading Technology Thought Leaders for Breakthrough Industry Conference

Peer group members learn to manage change, build relationships and help customers succeed in challenging economic times

April 27, 2009 – Calgary, Alberta – Bulletproof InfoTech recently played an active role throughout the first annual Heartland Tech Group (HTG) Summit in Dallas, Texas. HTG attracts industry thought leaders, experts and peers from across the globe. HTG members recently converged to participate and share knowledge, build on proven best practices and leverage the talents of all members. Built on its mandate of execution and accountability, HTG provides positive interaction throughout the entire technology industry by holding each other accountable to all members' commitments.

Bulletproof participates in HTG10 (only Canadian focused peer group in HTG) alongside eight other group members who serve as a peer board of directors. Individual peer groups drill down and focus on overall effectiveness across operations, marketing, sales, finances and overall health of each member. By focusing on industry standards including business planning, process development, financial benchmarking and education, HTG members strive to maintain a competitive advantage over those other service firms that do not participate in peer activities.

"Participation in the HTG Summit benefits our company and our clients by exposing us to leading ideas, technologies and industry peers," said Jeff Anderson, President of Bulletproof InfoTech. "We bring back proven ideas we can use immediately and a longer-term plan for greater success in the future. Plus, our peers hold us accountable for achieving our goals."

Focused on only the best small and midsize technology firms, HTG spans the entire technology ecosystem. By leveraging leading technology manufacturers and vendors who provide sponsorship and interaction with HTG members, members are now equipped with the tools and knowledge to provide an increased level of service in their communities. HTG members are better prepared and understand the importance of positive interaction across all levels of the industry. This includes how disruptive and breakthrough IT solutions will influence their clients with laser-focused training from their peers and leading industry experts.

"HTG member companies benefit from having Bulletproof join us at our event and participate in our peer groups," said Scott Scrogin, President of HTG. "Our members have a passionate commitment to change and improve their businesses and their lives. Great technology matters, but we know that relationships and execution matter more."

About Bulletproof InfoTech

Bulletproof InfoTech offers worry-free, hassle-free, flat rate, stable networking solutions, managed computer and technology services that are fully guaranteed to small business clients throughout Calgary, Red Deer and outlining communities in Southern and Central Alberta. Headquartered in Red Deer, Alberta with an office in Calgary, Bulletproof employs 18 full time staff and services many customers across the province of Alberta.

About Heartland Tech Groups

Heartland Tech Group was founded by Arlin Sorensen in 2001 to bring Iowa-based IT partners together to leverage each other's talents following the post-dot com downturn. Over the years, HTG has grown from a purchasing group to a serious group of business owners, sales professionals, marketing managers and senior management of IT firms in non-competing geographies who meet for two days each quarter to work on key businesses issues and opportunities for growth. HTG has grown to over 200 members throughout the United States, Canada and United Kingdom.

Bulletproof InfoTech Press Contact

Stuart R. Crawford
Vice President, Business Development
403.206.2233 x159
info@bulletproofIT.ca

